

**In the claims:**

All of the claims standing for examination are reproduced below in their last-amended form, with current amendments shown and status of all claims indicated.

1-8. (Canceled)

9. (New) An information delivery system, comprising:

    a GPS-enabled cellular telephone associated with a mobile user and enabled to communicate on a cellular network; and

    a server enabled to deliver information on the cellular network to the cellular telephone for the user;

    wherein the server delivers different information sequentially regarding a geographically-fixed reference location to the cellular telephone, the information delivered being different according to dynamic repositioning of the cellular telephone as the mobile user travels, and wherein the cellular telephone renders the information as audible voice.

10. (New) The information delivery system of claim 9 wherein the cellular telephone renders some of the delivered information on a graphical display, and some of the information as audible voice.

11. (New) The information delivery system of claim 9 wherein the information delivered changes as a result of the mobile user changing direction.

12. (New) The information delivery system of claim 9 wherein the information delivered changes as a result of the mobile user changing speed.

13. (New) The information delivery system of claim 9 wherein the information delivered

changes as a result of a change to a different geographically-fixed reference location.

14. (New) A method for delivering information, comprising the steps of:

- (a) referencing a geographically-fixed reference location by a network-connected server;
- (b) noting location of a GPS-enabled cellular telephone at different points in time;
- (c) delivering different information sequentially to the cellular telephone as audible voice regarding the geographically-fixed reference location depending on position and dynamics of change in position of the cellular telephone.

15. (New) The method of claim 14 wherein in step (d) the cellular telephone provides some of the delivered information on a graphical display, and some of the delivered information as audible voice.

16. (New) The method of claim 14 wherein in step (c) the information delivered changes as a result of the user changing direction.

17. (New) The method of claim 14 wherein in step (c) the information delivered changes as a result of the user changing speed.

18. (New) The method of claim 14 wherein the information delivered changes as a result of a change to a different geographically-fixed reference location.

19. (New) A cellular telephone comprising:

- a GPS-enabled subsystem for reporting on a cellular network a position of the cellular telephone;
- executable code enabling receipt of and rendering to a user information regarding a geographically-fixed reference location;
- a display apparatus; and

a speaker apparatus;

wherein the cellular telephone reports its position on the cellular network periodically, and receives information sequentially regarding the geographically-fixed reference location, the information received differing depending on the position and dynamics of change in position of the cellular telephone, and wherein the cellular telephone renders the information as audible voice.

20. (New) The cellular telephone of claim 19 wherein some of the received information is rendered on a graphical display, and some of the information is rendered as audible voice.

21. (New) The cellular telephone of claim 19 wherein the information received changes as a result of the cellular telephone changing direction.

22. (New) The cellular telephone of claim 19 wherein the information delivered changes as a result of the cellular telephone changing speed.

23. (New) The cellular telephone of claim 19 wherein the information delivered changes as a result of a change to a different geographically-fixed reference location.

24. (New) A machine readable medium in a GPS-enabled cellular telephone having stored thereon a set of instructions that cause the telephone to perform a method comprising the steps of:

(a) transmitting periodically on a cellular network position of the cellular telephone;

(b) receiving sequentially on the cellular network differing information regarding a geographically-fixed reference location, the information differing according to position and dynamics of change in position of the cellular telephone;

(c) rendering the received information in audible voice.

25. (New) The machine readable medium of claim 24 wherein in step (c) some of the delivered information is rendered on a graphical display, and some of the information as audible voice.

26. (New) The machine readable medium of claim 24 wherein in step (b) the information received differs as a result of changing direction.

27. (New) The machine readable medium of claim 24 wherein in step (b) the information received differs as a result of changing speed.

28. (New) The machine readable medium of claim 24 wherein the information received differs as a result of a change to a different geographically-fixed reference location.